

RECOGNIZING & PROMOTING
BUSINESS EXCELLENCE
since 1987



November 2014

Congratulations! **Langley Massage Therapy Clinic** has been selected as the 2015 Consumer Choice Award winner in the category of **Massage Therapy - South Mainland** for the city of Vancouver and surrounding areas. This is truly a testament to the hard work and outstanding service you have continued to provide over the past year. You are once again part of a very select group of business owners and entrepreneurs recognized by the people of Vancouver for their business excellence over multiple years.

Consumer Choice Award (CCA) was established in 1987 and has seen some major transformations over the last three years. Our new programs include a variety of exciting marketing initiatives that can be tailored specifically to each winner's requirements. This strategy supports our mission to recognize and promote business excellence in communities across Canada. As a national brand, present in 14 major Canadian cities, CCA is uniquely positioned to help your business stand out.

Consumer Choice Award (CCA) is considered the most distinguished award for business excellence in Canada. In fact, our brand name is the most recognized among all awards across Canada, with 8 out of 10 Canadians being aware of the Award. Please visit our website at www.ccaward.com to find out more.

The key business challenge in today's economy is to break through the noise and reach consumers with a distinctive and simple message. Most marketing initiatives are no longer original or effective, and they are easily replicated by competitors. CCA with its high level of brand awareness, offers a unique opportunity exclusively to the top-ranking businesses in their respective industries.

Our marketing platform was completely re-engineered in 2012 and it is continuing to evolve. This year the program offers an even wider range of options to help you optimize your market exposure.

To find out more, please contact Simone Constantin your Market Development Manager, at sconstantin@ccaward.com or 877-616-2671.

Sincerely,

A handwritten signature in blue ink, appearing to read "Marcel Sbrollini".

Marcel Sbrollini
President

CONFIDENTIAL: Prior written consent from Consumer Choice Award is required to make public, publish or create promotional materials contained herein.